

SYM 101

SOCIOLOGICAL CONCEPTS

Unit : 05

Topic : Indian Culture, Norms, Values, Ethics

Content



What is Culture?



General Characteristics of Culture and its Components



Indian Culture: Its Features and Values Underlying



Ethics



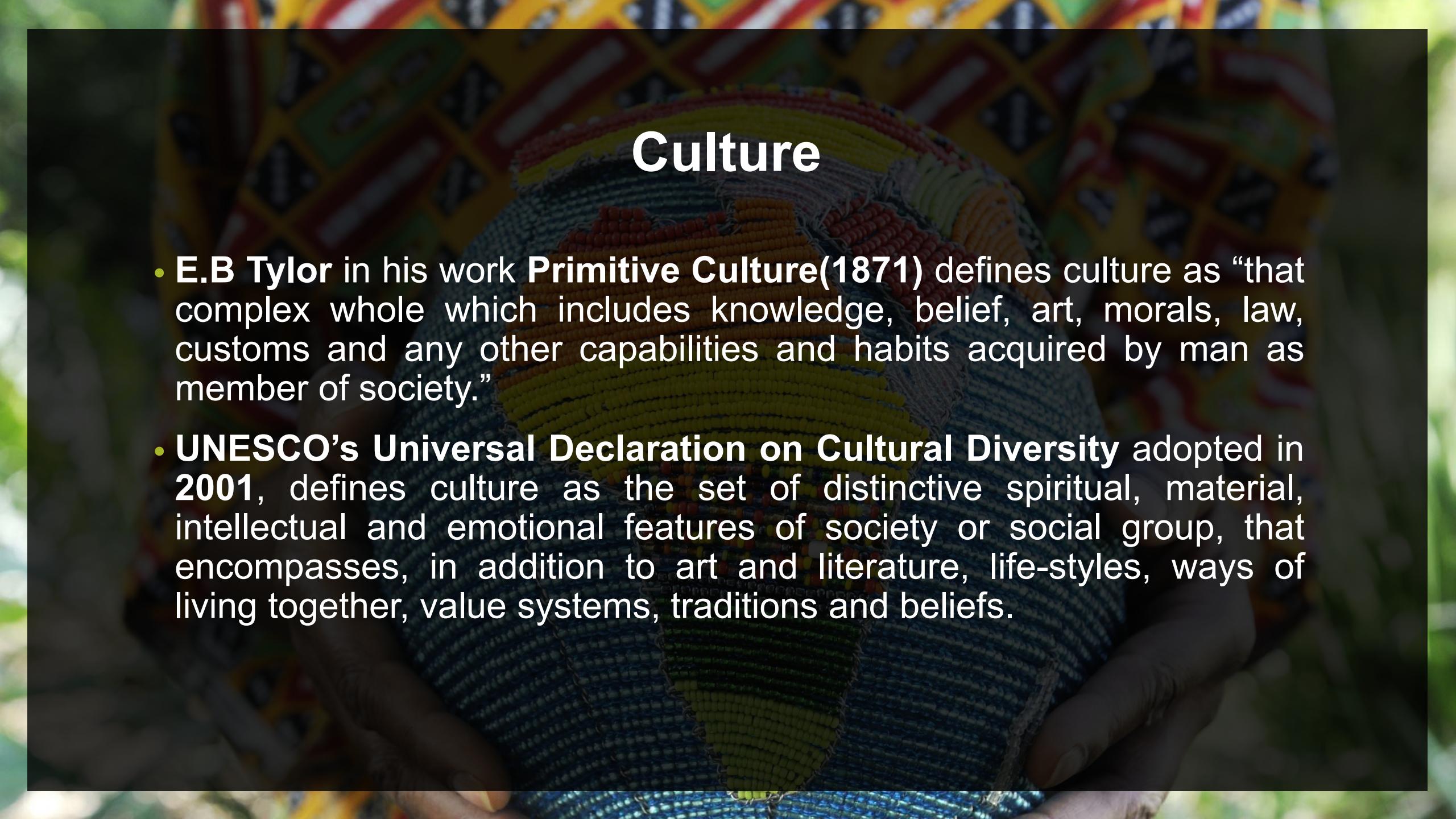
Values



Norms



Morality



Culture

- **E.B Tylor** in his work **Primitive Culture(1871)** defines culture as “that complex whole which includes knowledge, belief, art, morals, law, customs and any other capabilities and habits acquired by man as member of society.”
- **UNESCO’s Universal Declaration on Cultural Diversity** adopted in 2001, defines culture as the set of distinctive spiritual, material, intellectual and emotional features of society or social group, that encompasses, in addition to art and literature, life-styles, ways of living together, value systems, traditions and beliefs.

Components of Culture

Material Components

Non-material Components

General Characteristics of Culture

Learned and Acquired

Shared by group of people

Cumulative

Dynamic

Changes

Gives a Range of permissible behavior patterns

Diverse

Idealistic

Values Underlying Indian Culture

1

Truth

2

Righteous
Conduct

3

Peace

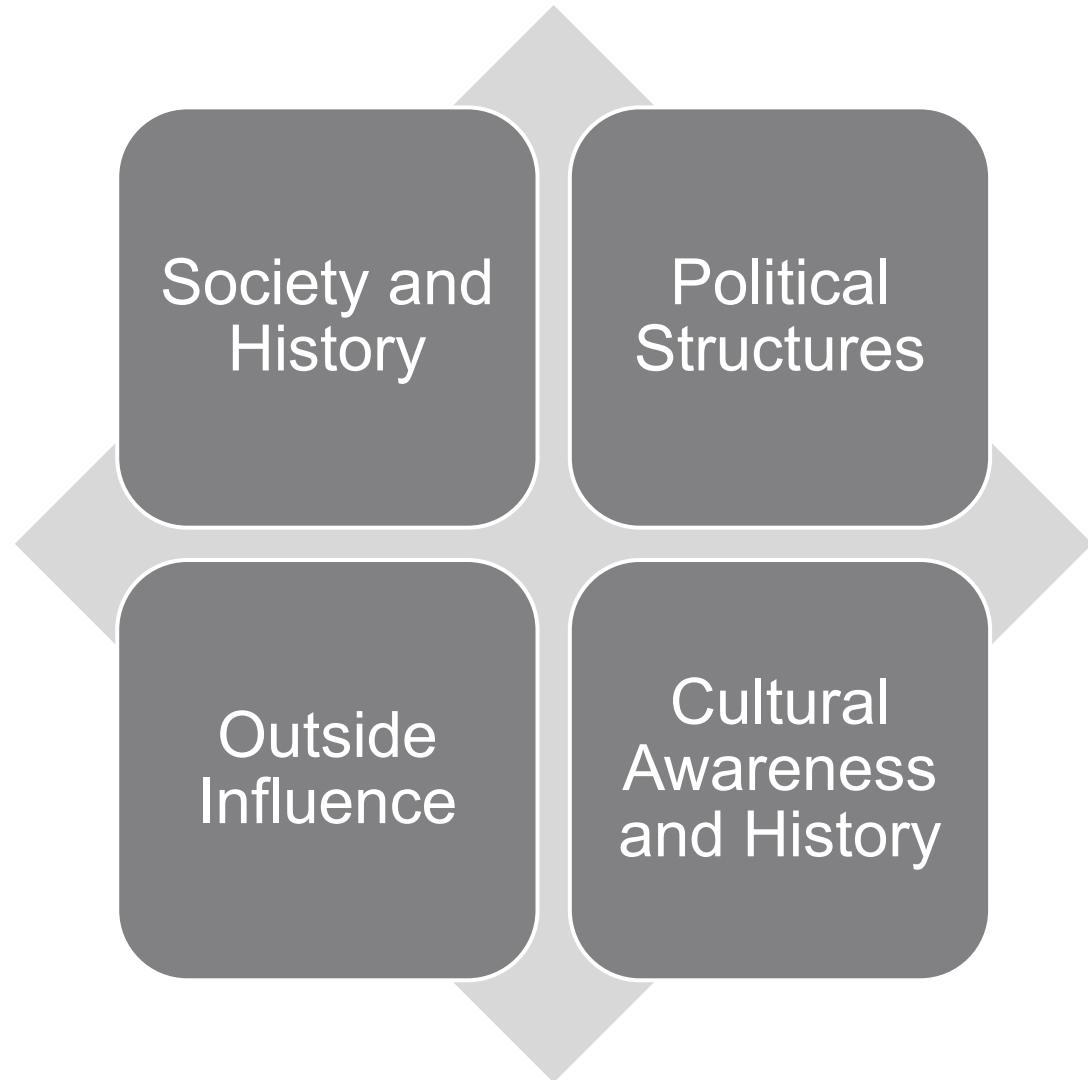
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Love

5

Non-
Violence

Culture & Its Determinants



Features of Indian Culture Heritage

- Assimilation
- Unity in Diversity
- Patriarchy and Women
- Syncretic Tradition
- Religious Tolerance
- Culture Tradition of the Elite and the Masses
- Culture Pluralism

Ethics, Norms, Values, Morality

Ethics- To do with particular professional or social context

Norms- Mostly informal; guide how to behave in a particular situation

Values- Deeply held beliefs about what is desirable. It is very personal.

Morality- Action based on values, which express sense of right or wrong.

Ethics & Values

- Ethics is a branch of philosophy that gives a basis to moral theory. It is defined as rules of behavior that deal with morality related issues
- Values is defined as standards and ideals that people use to determine what is more significant.
- Ethics are basically protocols and systems of moral thinking.
- Values incorporate thinking habits.
- Ethics is a standard of rule and not person dependent while values are person dependent.
- Ethics act as constraint while values act as motivation to people.



THANKYOU
